

**Santa Clara Bird Club
Meeting Minutes
January 10, 2010**

I. Call to order

Barry Cohen called to order the regular meeting

Attendees: Cecile Aguilera , Ralph Aguilera, Barry Cohen, Val Garcia, Shanna Dollarhide, Julien Mercier, Diane Olilla, Sebastian Vallelunga, Ginger Wolnik

II. No minutes submitted from last meeting

III. New Business

a) Calendaring of Meetings and Show Date for 2010

- April 11 – general meeting
- July 11 – Club BBQ and brief general meeting
- October 10 Club Election and Show Meeting
- November Show Meeting *tba* – for Division Managers details wrap-up
- Barry Cohen will seek to reserve December 4th 2010 for our Show date at the Temple Emanu-El (same location)

b) Renewal of Liability Insurance Policy

- Barry Cohen will take care of renewing our policy thru his Budgie Club affiliation

c) Canary Bands

- Due to lack of sales, the Club will no longer be providing bands for sale, we will publicize this info in the newsletter and provide Band Vendor resources and info in newsletter

d) Membership count

- Current membership is at 60 members

e) Treasurer's Report

- Beginning calendar year 2010 with \$3000.00 in the bank account.
- Club operating expenses estimated to be approx \$700.00 this year.
- 2009 Show Income = \$3607
- 2009 Show Expenses = \$5235.69
- 2009 Show Net Loss = \$1628.70
- 2009 Show lost a substantial amount of money primarily die to the poor economy.

f) Newsletter Items

- Julien Mericer proposed to save addition labor and money that all current members with an email address be switched to electronic version of the newsletter and that a paper/hard copy version will still be available to members who have no computer access or specifically request a paper copy. The email address to request your electronic (PDF) version of the newsletter is birdnewsletter@aol.com

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IV. Annual Show Discussion

- a) Each Division will be allotted 3 tables from the Show Hall, they are required to bring additional tables for use in their Division for the show if they need more
- b) Lunch as was scheduled for Judges and Managers on Show Day was a bit chaotic, will need to build in more flexibility on timing
- c) Show Door Admission Fee will increased to 4 dollars for adults
- d) Show Promotion: We'll look for a volunteer to staff a booth at the Nov 14th 2010 San Jose Bird Mart to advertise with Show Flyers – easy way to contact our target audience
- e) Invite Vendors to buy booths in the entrance area (vestibule) for the same fee that members pay for sales tables
- f) Revisit Show Motel availability in the area for attendees/judges with birds
- g) Reduce each Division's subsidy for next show to \$300.00 per Division – this can be applied to Judge's transportation, Show Awards, Division Affiliations. Amounts above the \$300.00 subsidy are the responsibility of each Division manager to raise in Sponsorships, Advertising Fees, via Fundraisers, Raffles or other ways up to the discretion of each Division Manager. Val Garcia and Shanna Dollarhide suggested we request that judges donate a bird to their division for raffle at the show as one way to help defray expenses.
- h) Barry Cohen will be the 2010 Show Manager.

V. Action Items

- Barry Cohen will renew his Budgie Club affiliation and renew the Club's Liability Insurance policy with them
- Barry Cohen will contact the Temple Emanu-El to request our 2010 Show date reservation.
- Val Garcia will manage the Colorbred Division for 2010 Show
- Shanna Dollarhide offered to host this year's Club BBQ July 11th
- Cecile Aguilera will contact Vendors for participating in 2010 Show and will do research phone calls for other locally available motel space which would allow attendees lodging with birds

VI. Adjournment

Barry Cohen adjourned the meeting at 4:15pm

Minutes submitted by: Cecile Aguilera